

# Galion INQUIRER

## 2008/2009 Rate Card

### RETAIL DISPLAY

Open	\$9.00	per column inch
500" annually	\$8.10	per column inch
1000" annually	\$7.50	per column inch
2000" annually	\$7.25	per column inch
3000" annually	\$6.90	per column inch
4000" annually	\$6.50	per column inch
5000" annually	\$6.15	per column inch
6000" annually	\$5.80	per column inch

### CLASSIFIED DISPLAY

Open	\$6.80	per column inch
665" annually	\$6.10	per column inch
1300" annually	\$5.70	per column inch
2600" annually	\$5.45	per column inch
4000" annually	\$5.20	per column inch
5300" annually	\$4.90	per column inch
6650" annually	\$4.65	per column inch
7900" annually	\$4.40	per column inch

Open rate will be charged without a signed contract.

**NON PROFIT RATES** .....\$7.50 pci

**NATIONAL RATES**.....\$10.30 pci

### COLOR RATES

1 color.....	\$90.00	By the inch	\$4
2 color .....	\$180.00		\$5
Full Color .....	\$210.00		\$6

### ADVISOR (TMC)

Advisor only .....	see chart above
Pick up from Inquirer .....	50% off
Color rates .....	same

### DEADLINES

The Galion Inquirer .....	5:00 pm 2 working days prior to publication
Proof and Color advertisements .....	5:00 pm 3 working days prior to publication
The Advisor.....	5:00 pm every Monday

### MECHANICAL INFORMATION

	SAU	1.77000	Points 127.44		CLASSIFIED	1.30250	Points 93.78
	Size . . . Inches . . . . Picas				Size . . . Inches . . . . Picas		
5 Column Tab →	1 col. . . .	1.770 . . . .	10p7.44		1 col. . . .	1.3025 . . . .	7p9.78
	2 col. . . .	3.640 . . . .	21p10.08		2 col. . . .	2.71 . . . .	16p2.76
	3 col. . . .	5.510 . . . .	33p0.72		3 col. . . .	4.1075 . . . .	24p7.74
	4 col. . . .	7.380 . . . .	44p3.36		4 col. . . .	5.51 . . . .	33p0.72
	5 col. . . .	9.250 . . . .	55p6		5 col. . . .	6.9125 . . . .	41p5.7
	6 col. . . .	11.120 . . . .	66p8.64		6 col. . . .	8.3150 . . . .	49p10.68
	Full page ad: . . . . . 11.120" . . . . . Points 800.64				7 col. . . . 9.7175 . . . 58p3.66		
	Gutter Width: . . . . . 0.100" . . . . . Points 7.2				8 col. . . . 11.120 . . . 66p8.64		
	Issue date: 04/30/08 BPC Information Technology Dept.						

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