

HOME PROFILE

Front Cover*	\$175.00**
Back Page*	Open Rate \$275.00
1 Yr Contract Rate	\$250.00
Inside Front/Back.....	Open Rate \$250.00
1 Yr Contract Rate	\$235.00
Full Page	Open Rate \$120.00
1 year Contract Rate	\$100.00
Half Page.....	Open Rate \$70.00
	1 year Contract Rate \$55.00
Full Color	\$75.00
Spot Color.....	\$50.00

The Home Profile is a monthly product distributed the last Wednesday of each month to over 11,000 households

PRIME TIME

Back Page.....	\$479
Full Page.....	\$319
All other sizes	\$9.25 pci
Full Color	\$100
Spot Color.....	\$50

The Prime Time tabloid is a quarterly publication that targets those empty nesters, retirees and senior citizens in Crawford, Morrow, Richland and Knox Counties.

EMPLOYMENT DISPLAY

4".....	\$253.00
6".....	\$355.00
8".....	\$457.00

All employment ads will publish 1 week in the Galion Inquirer, 1 week online at jobsourceohio.com and on Saturday in the Galion Advisor.

ADD A MARKET

DISPLAY RATES

Morrow County Sentinel.....	\$4.75 pci
Bellville Star.....	\$3.50 pci
Knox County Citizen.....	\$3.50 pci
Delaware Gazette.....	\$4.75 pci

Pick up any display advertisement from Galion Inquirer/Advisor with a 7 day period.

MECHANICAL INFORMATION

RETAIL

SIZE	INCHES	PICAS
1 col.	1.77	10p7
2 col.	3.64	21p10
3 col.	5.51	33p1
4 col.	7.38	44p3
5 col.	9.25	55p6
6 col.	11.12	66p9

GUTTER WIDTH 0.125" 0.100"

CLASSIFIED

1 col.	1.303	7p10
2 col.	2.705	16p3
3 col.	4.108	24p8
4 col.	5.51	33p1
5 col.	6.913	41p6
6 col.	8.315	49p11
7 col.	9.718	58p4
8 col.	11.12	66p9

ELECTRONIC SUBMISSIONS

Advertisements can be sent electronically to our graphics department at

ads@galioninquirer.com

Please schedule prior to submission.

Galion

INQUIRER

Serving Galion and surrounding area since 1877

ADVERTISING RATES



P.O. Box 648, Galion, Ohio 44833
(419) 468-1117 Fax (419) 468-7255

MODULAR ADS

Full Page (126")	\$1,000
Half Page (60")	\$525
Quarter Page (30")	\$270
Eighth Page (15")	\$135
Business Card	\$36.60

FRONT PAGE BANNER

Open Rate*	\$210 ea.
13 Week Commitment	\$170 ea.
26 Week Commitment	\$150 ea.
52 Week Commitment	\$130 ea.

*Open rate will be charged without a signed contract.

BUSINESS BUILDER PROGRAMS

Maxi:	
15 days within a 30 day period	
3.64"x2"	\$300
3.64"x3	\$450
3.64"x4	\$600
3.64"x5	\$750
Mini:	
8 days within a 30 day period	
3.64"x2"	\$176
3.64"x3	\$264
3.64"x4	\$352
3.64"x5	\$440

*Must be same ad with no copy changes.

DISPLAY RATES

RETAIL	
Open	\$9.15
500 inches	\$8.20
1,000 inches	\$7.60
2,000 inches	\$7.35
3,000 inches	\$7.00
4,000 inches	\$6.60
5,000 inches	\$6.25
6,000 inches	\$5.90
Classified	
Open	\$6.90
665 inches	\$6.20
1300 inches	\$5.80
2600 inches	\$5.55
4000 inches	\$5.30
5300 inches	\$5.00
6650 inches	\$4.70
7900 inches	\$4.50

Contracts are signed for a period of one year and based on the number of column inches the advertiser commits to for the year. Deadline for display ads is 3 working days prior to publication.

ADVISOR

Reach over 11,500 households with the Galion Advisor every Saturday. Regular display and preprint rates apply. Take 50% off any ad placed into the Galion Advisor from the Galion Inquirer within 7 days. Normal color rates apply.

COLOR

		By The Inch
One Color	\$90	\$ 4
Two Colors	\$180	\$ 5
Full Color	\$210	\$ 6

PREPRINTS

Open Rate	\$55.00
4-12 inserts per year	\$53.00
13-29 inserts per year	\$49.00
30-51 inserts per year	\$45.00
52+ inserts per year	\$43.00

Costs are based on a per thousand rate. Open rate will apply without a signed contract. All preprints must be scheduled 10 days prior to insertion and on site 7 days prior to insertion.

ONLINE

www.galioninquirer.com

Home Page Banner	\$175
Home Page Tile	\$110
Section Banner	\$135
Weather Sponsor	\$135
Section Tile	\$85

Prices are for space on web site for a period of 30 days. Advertisement can be changed each month. Your advertisement can be linked to your web site to generate more traffic for your business.

THE HEART OF IT ALL

